



Produced by the Events Commission
4109 Bridgeport Way W Suite E-7, University Place WA 98466-4328

SPONSORSHIP OPPORTUNITY

The Ninth Annual Orting Pumpkin Fest will take place on Saturday October 8th. Once again the festivities are located in the heart of town in the Orting City Park.

The Orting Pumpkin Fest is primarily a food festival that features items prepared with pumpkin as a main ingredient. The food booths will be run by professional vendors and by local not-for-profit groups working to raise funds for community projects. Besides lots of good food, the event will include live entertainment, art & craft booths, a carved pumpkin contest, family style games, Orting Valley Farmers Market, a custom and rod car show, environmental and outdoor themed booths.

The community is really getting excited about the return of this festival. Many local groups and business people have already signed on as supporters. We would like to count you among the major sponsors this year. We have great ways for you to play a very important role in the presentation of the event and show the community you are involved.

We must successfully raise a few thousands dollars in sponsorship support to propel this project from a great idea to spectacular success. In addition to a sponsorship, we ask you to consider adding a contribution of goods or services that can be promoted as one of the valuable prizes to be awarded to contestants and car show participants. As a sponsor you are also offered the opportunity to get employees involved to show the community that you are involved. Depending upon the level of investment - sponsors will have the opportunity to do direct marketing on the festival grounds, have display space, distribute free samples or coupons to the general public, to pumpkin games participants, pumpkin contest winners, and participants in the Little Pumpkin Pals Parade. Sponsors may also be permitted to have samples, gifts, or premiums distributed in goodie bags provided to the participants in the car show, the parade, and contests. Lastly we are seeking your promotional support to help get the word out about the event. It would be a huge help if you will agree to display signs or banners, do pumpkin themed window displays, tag your radio, TV, website, and print ads with an invitation to people from throughout the region to attend the Orting Pumpkin Fest.

Please let us build a customized sponsorship package for you. If you have any questions about this proposal please call Gary Johnson at (253) 686-7542. For booth space contact Gary Grape at (253) 507-9357.

Sponsorship levels are: \$100, \$250, \$500, \$750, \$750 and \$1,000.

Thank you for your consideration.

Sincerely,

Gary W. Grape

Gary W. Grape
Director of Events
Orting Pumpkin Fest
253-507-9357
gwgrape47@comcast.net

Gary Johnson

Gary Johnson
Sponsorship Manager
Orting Pumpkin Fest
253-686-7542
jgary296@yahoo.com



AVAILABLE SPONSORSHIP LEVELS AND BENEFITS

\$1,000 - Presenting Sponsor: Named as a presenting sponsor of the overall event and title sponsor of a major element of the Pumpkin Fest, such as: 1) Car Show, 2) Main Stage, 3) Little Pumpkin Pals Parade, 4) Peculiar Pumpkin Contest, 5) Food Court, 6) Arts & Crafts Show, 7) Bicycle Parade & Show, 8) Motorcycle Show, 9) Car Show Stage, 10) Kids Fun Zone
(This level includes naming rights of an event element, large booth and display space, prime placement of your banner, P.A. announcements, sampling rights, coupon distribution, and logo on promotional materials.)

\$750 – Major Sponsor: Named as a major sponsor of the overall event and as the presenting sponsor of a major element of the Pumpkin Fest, such as: 1) Car Show, 2) Main Stage, 3) Little Pumpkin Pals Parade, 4) Peculiar Pumpkin Contest, 5) Food Court, 6) Arts & Crafts Show, 7) Bicycle Show, 8) Motorcycle Show, or 9) Car Show Stage, 10) Kids Fun Zone, 11) Cook-off
(This level includes promotion as the "Presented by" sponsor of an element, midsize booth or display space, display of your banner, P.A. announcements, sampling rights, coupon distribution, and a logo on promotional material.)

\$500 – Event Sponsor: Named as a sponsor of a special feature of Pumpkin Fest, such as one of the following: 1) Car Show, 2) Main Stage, 3) Sponsor and run the Pumpkin Games, 4) Peculiar Pumpkin Contest, 5) Food Court, 6) Arts & Crafts Show, 7) Bicycle Show, 8) Motorcycle Show, or 9) Car Show Stage, 10) Kids Fun Zone, 11) Cook-off
(This level includes promotion as a major sponsor of an element, a 10'x20' booth or display space, display of your banner, P.A. announcements, sampling rights, coupon distribution, name listed on promotional materials.)

\$250 – Element Sponsor: Named as a sponsor of an element of Pumpkin Fest, such as: 1) A featured award in the Car Show, 2) An act on the Main Stage, 3) A Special Award for The Little Pumpkin Pals Parade, 4) An Award for the Peculiar Pumpkin Contest, 5) A covered space to eat in the Food Court 6) An Award for the Arts & Crafts Show, 7) Awards for the Bike Show, 8) Sponsor an act performing on a stage, 9) An element of Kids Fun Zone, 10) An award in the Cook-off
(This level includes promotion as a sponsor of an event element, a 10'x10' booth or display space, a P.A. announcement, sampling rights.)

\$100 – Co-Sponsor an element of the Pumpkin Fest: Receive a free 10'x10' booth space and P.A. announcements, coupon distribution, and you may provide awards, gifts, prizes, and pre-approved give-a-ways to participants.